

	The Espresso	The Macchiato	The Flat White
<b>Support in person</b> and through 'how-to' videos	✓	✓	✓
<b>Free Workshop or Webinar</b> to get you familiar with your website	✓	✓	✓
<b>WordPress Content Management System</b>	✓	✓	✓
<b>SSL Certificate</b>	✓	✓	✓
<b>12 months' Hosting</b>	✓	✓	✓
<b>12 months' .co.uk or .com Domain Name</b>	One	One	Both
<b>Email Address</b> linked to domain	One	Two	Two
<b>Style Blends</b> – colours and fonts	4 pre-set blends	4 pre-set lends	Custom colour and Google fonts
<b>Social Media Icons</b> linking to your accounts	✓	✓	✓
<b>Contact Form</b>	Standard	Standard	Customisable
<b>Home, About, Services and Contact sections</b>	✓		
Separate <b>Home Page, About Page, News Page (for blogs)</b> and <b>Contact Page</b>		✓	✓
<b>Page Template</b> for unlimited extra pages		✓	✓
<b>Post Template</b> for unlimited blogs		✓	✓
<b>Yoast Plug-In</b> for SEO analysis of content		✓	✓
<b>Google Analytics integration</b> to understand your website visitors' behaviour		✓	✓
<b>Twitter feed</b> to display anywhere on site		✓	✓
<b>Instagram feed</b> to display anywhere on site		✓	✓
<b>Portfolio Page</b> template			✓
<b>Mailchimp integration</b> for newsletters and email marketing			✓
<b>Stripe integration</b> so you can sell products and courses direct from your website			✓
Extra <b>Call to Action Button</b> options			✓
<b>COST: pay monthly option</b>	£12 per month	£18 per month	£24 per month
<b>COST: pay annually option</b>	£120 (save £24 per year)	£180 (save £36 per year)	£240 (save £48 per year)